



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/Iss/Concerned Citizens for Job(17050)
Southern Campaign Resources (4245)/090005922
PENNINGTON,ERIN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
CONCERNED CITIZENS FOR JOB CREATION (13)
National/Political
/06373842

CONC. CIT 4 JOB CREA
***** THIS IS A CASH IN ADVANCE

Invoice
Inv Date
Terms
Contract
Bill Type
Period

652749
11/25/2012
Net 30
336831
Standard
10/29/2012 - 11/25/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

CO-OP/Order Type
Package
Gen. Date

No/Normal

11/27/2012 1:42:49PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Day,Th-1,F-1	11/01/12 7:59AM (Th)	00:30		SLOT0050	\$3500.00	
1.0	Spot	7:00:00AM- 9:00:00AM	Day,Th-1,F-1	11/02/12 7:59AM (Fr)	00:30		SLOT0050	\$3500.00	
2.0	Spot	5:30:00PM- 6:00:00PM	Day,Th-1,F-1	11/01/12 5:42PM (Th)	00:30		SLOT0050	\$3750.00	
2.0	Spot	5:30:00PM- 6:00:00PM	Day,Th-1,F-1	11/02/12 5:43PM (Fr)	00:30		SLOT0050	\$3750.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day,Th-1,F-1	11/01/12 6:28PM (Th)	00:30		SLOT0050	\$5500.00	
3.0	Spot	6:00:00PM- 6:30:00PM	Day,Th-1,F-1	11/02/12 6:23PM (Fr)	00:30		SLOT0050	\$5500.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/30/12 11:12PM (Tu)	00:30		SLOT0050	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/31/12 11:29PM (We)	00:30		SLOT0050	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-1	11/01/12 11:29PM (Th)	00:30		SLOT0050	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-1	11/02/12 11:27PM (Fr)	00:30		SLOT0050	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1,Su-1	11/04/12 11:31PM (Su)	00:30		SLOT0050	\$3000.00	
5.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	11/05/12 7:48AM (Mo)	00:30		SLOT0050	\$3500.00	
6.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	11/05/12 5:30PM (Mo)	00:30		SLOT0050	\$3750.00	
7.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:23PM (Mo)	00:30		SLOT0050	\$5500.00	
8.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:13PM (Mo)	00:30		SLOT0050	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$56,250.00
Commission	(\$8,437.50)
Net Total	\$47,812.50

Total Spots 15

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.